# **Business**

#### Why study this course at Riverside College?

The business courses at Riverside specialise in a range of different subjects covering retail, marketing, finance, travel and enterprise. Whether you want to enter employment, progress to higher education or start your own business we will ensure that you are prepared for success in the modern business world.

The courses allow you develop transferrable workplace skills such as good communication and the ability to work in a team, which employers have identified as essential for gaining employment in the sector and for progression once you enter the workplace. You will be given the opportunity to apply your own knowledge, skills and enthusiasm to work-related contexts and case studies to achieve the skills you require for workplace or education progression. You will gain the skills and behaviours needed for sustainable employment and the majority of students progress into local businesses and apprenticeships or onto the Level 3 Extended Diploma at Cronton Sixth Form and onto university.

#### During this course you will:

- Have an opportunity to apply learning in a practical and realistic way eg students learn how to chair meetings, run interviews and organise diaries and events
- Develop key skills that are highly valued by employers and training providers
- Gain confidence by developing independent learning skills

### **Enrichment opportunities**

Every year there are a variety of employers locally who input into the course and interact with students either via workplace visits or come into college as guest speakers. There are industry weeks and interview assessment days to help you hone your skills. Trips to employers within the North West are also organised and these include Trafford Centre, Chester Zoo and visits to Business Fairs in Widnes and Liverpool.

#### How will I be assessed?

This is mainly a coursework-based qualification, however there will be online /paper-based assessments depending on the course level. You will be assessed through continued assessment in an interesting variety of methods, from pair and group work, presentations and a dragon's den style pitch.

#### At Riverside College, Business Studies comes to life!

Our aim is to equip you with the widest range of up to date business skills that will launch your career in this cutting edge professional environment.

### **Unique Experience**

- Guest speakers including Stephen Hester, CEO of RSA Insurance Group
- Work placements with large employers including Marks and Spencer, Bentley Motors, Evolution
- Trips to high profile employers including Jaguar Land Rover and Chester Zoo
- International trips including New York and Paris
- Entrepreneur Academy which will equip you with an achievable business plan to start your own business by the end of your course



### Business, IT and Employability Level 1 Diploma – 1 Year

#### Entry Requirements

4 GCSEs at grade 9 – 2 including English Language and Maths.

# What will I learn on this course?

The course will cover topics including:

- Organisation skills
- Local employer research
- Contributing to running an event
- Developing a personal progression plan
- Recording income and expenditure

# What will this course lead on to?

On completion of this course you can progress to the Level 2 BTEC Extended Certificate in Business, Level 2 Technical Certificate or enter employment within an office environment in a wide variety of organisations. You may also choose an apprenticeship in Business, Administration or IT. Business and Employability Level 2 Technical Certificate – 1 Year

#### **Entry Requirements**

4 GCSEs at grade 9 – 3 including English Language and Maths.

# What will I learn on this course?

The course will cover topics including:

- Business administrative environment (which is an online Assessment)
- Providing administrative services and support
- Business technology
- Communication, decision
  making and self-management
- Problem solving and managing information
- This course has in-built work experience to enable you to strengthen your CV

It is an ideal qualification for learners who are intending to progress directly to employment in an administrative role or to a business administration apprenticeship.

### What will this course lead on to?

On completion of this course you can progress to the Level 2 BTEC Extended Certificate in IT or business or enter employment within a business office environment in a wide variety of organisations. You may also choose an apprenticeship in IT, Business or Office Administration.

### Business and Retail Level 2 BTEC Extended Certificate – 1 Year

#### **Entry Requirements**

4 GCSEs at grade 9 – 3 including English Language and Maths.

# What will I learn on this course?

The course will cover topics including:

- Enterprise in the Business World, which will explore key introductory business theory
- Finance for Business, which prepares learners with the essential financial principles that underpin successful business
- Working in business teams
- Promoting a brand

### What will this course lead on to?

Employment in Business or Retail or candidates can move onto Level 3 Extended Diploma in Business. BTEC qualifications are also designed to allow learners to progress to other Level 2 qualifications or apprenticeships, or to junior roles in the industry they are learning about.



### Riverside College Widnes & Runcorn

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